



ACBL Educational Foundation Minutes - Draft
Board of Trustees
144th Annual Meeting
Saturday, December 12, 2020
Zoom Video Conference

1. Call to Order – Joel Kramer

Joel Kramer called the meeting to order at 12:08 pm. Foundation members attending the meeting were Michael Berkowitz, Jane Champion, Barbara Clark, Paul Cuneo, Kristen Frederick, Greg Johnson, Barbara Heller, Bryan Howard, Reese Koeppel, Joel Kramer, Betty Starzec and Robert Todd. Guest were Sharon Anderson, Alison Freeland, Jonathan Friendly, Joe Jones and Stephanie Threlkeld.

2. Approval of Consent Agenda

Betty Starzec corrected the minutes from July 2020 to reflect that the Teacher's Roundtable would not take place at the Summer NABC. Betty Starzec made a motion to accept the 2020 Financial Statements thru November and the Board of Trustee Minutes from July, 2020 as amended. Paul Cuneo seconded the motion. All approved and the motion carried.

3. Review of 2020

a. Marketing & Development – Kristen Frederick

With Covid, we have put direct solicitations on hold.

The list of legacy donors is growing. We currently have eight commitments.

\$52,00.00 was raised in donations in 2020, which is ahead of last year. \$44,000.00 in general donations and \$7,800.00 in honor of Peggy Kaplan.

An in-depth Executive Report was distributed before the meeting. Updates to this report include a special Peggy Kaplan Initiative to be held 12/27/20 on Shark Bridge. Proceeds will support the ACBL Educational Foundation Collegiate Initiative.

b. Program Report – Robert Todd

Covid changes the focus of bridge education from physical to digital. Most programs funded in 2020 did not occur and will funds will carry forward to 2021 programs. These programs include the second phase of military, the Boys & Girls Club Initiative, Summer Camps and Stem School Partnerships.

The Foundation funded the educational component of Tricky Bridge. The app has launched and is one of the top-rated indie game apps.

The Online Teacher's Program has launched to help teachers adjust to teaching online. To date, 97 people have taken the class and 63 have passed certification.

Patty Tucker will continue with Phase Two of the Military Initiative.

The Social Bridge Online Website is up and running. The Foundation will be hiring a part-time editor to keep website current and vital.

Teacher's Grant funds have been used to provide a start-up kit for newly certified Online Teachers. The start-up provides credits for Shark Bridge or VuBridge. The Teacher's Grant funds will be used for teacher's breakfast meetings once NABC's resume.

The Collegiate Bowl did not happen this year with the cancelation of the 2020 Summer NABC. 17 college programs were supported by the Foundation this year for a cost of just under \$20,000.00.

c. Finance – Paul Cuneo

Covid has reduced projected expenses for the year bringing 2020 Income up 60% over budget.

4. Plans for 2021

a. Executive Director – Kristen Frederick

2020 remains uncertain due to Covid. Soliciting major donors is a peer-to-peer project. Kristen planned to travel to meet with Trustees in their local bridge communities and meet with potential major donors. These plans will remain on hold during the pandemic.

The 2020 Annual Report will be worked on in January.

There have been two requests for assisting with vision and hearing-impaired bridge players. Partnering with Baron Barclay and BBO may be options to help these communities.

Jonathan Friendly will continue writing articles for the Foundation website. We are looking to hire an editor for the Social Bridge Website.

b. Finance – Paul Cuneo

The Budget for 2021 has been distributed. The budgeted expenses for 2021 is \$387,500 as compared to \$393,000 budgeted for 2020. The projected loss for 2021 is \$68,605.

5. Adjournment

Joel Kramer adjourned the meeting at 2:13 pm

Next Board of Trustees Meeting: March 20th, 2020 – Time TBA