



ACBL EDUCATIONAL FOUNDATION



2019 *Annual Report*

2019 *in Review*

Dear Friends,

Thank you all for your generous support of the ACBL Educational Foundation during 2019, whether through volunteering, providing suggestions for programming, or making a gift to our Annual Fund.

2019 was a pivotal year for the Foundation. We hired our first Executive Director. We restructured and expanded our board of trustees. And we received a \$1 million bequest from the estate of Carlene Garrigus, a woman who played bridge for many years in the Washington D.C. area.

We conducted our first survey and found to our pleasant surprise that about 15 million Americans aged 45 and over know how to play bridge. Roughly five million of them play at least a few times a year and two million of those play at least once per month! Equally encouraging, more than ten million others expressed interest in learning the game.

We began a concerted focus on four target audiences: the military, adults aged 50+, and both college-aged and pre-teen students. One program that will launch this month is a test initiative to reach military retirees and personnel on three Army bases. Another involves teaching bridge to the next generation in eleven Boys & Girls Clubs in Dundee Township, Illinois.

We developed an interactive website in July. This Annual Report is the first of many which we will now be able to provide electronically. On our site, a volunteer journalist created a series of cameo articles entitled *"First Hands"* about the great bridge players of the 21st century and how they came to play bridge. Also, through collaboration with ACBL, we were able to reach 24,500 renewing ACBL members electronically. These members had checked off a box to make an annual

\$2 contribution to ACBLEF to support our efforts. If you have not already done so, please consider doing the same when your renewal comes up.

"We are focusing our grant efforts on initiatives that have the potential to become major ACBLEF programs."



An independently produced film that we supported, "The Kids Table," premiered in Las Vegas and is now circulating through bridge clubs across the U.S. Also in Las Vegas, Collegiate Bridge Bowl players enjoyed a brunch which we cohosted with "Jeopardy!" champion James Holzhauer. More than 50 college students met James and heard about his experiences at the bridge table.



We are focusing our grant efforts on initiatives that have the potential to become major ACBLEF programs. We've also created measurable goals for grant performance. Grant applications and reports are easy to fill out and can now be submitted directly through the website. We have continued supporting bridge classes and camps, and began supporting research projects, such as "Keep Bridge Alive," a sociology study at a University in Scotland, and "Bridge to The Future," a controlled study of Alzheimer patients in Poland currently measuring the impact of learning/playing bridge on slowing the progression of the disease.

As you will note in the following pages, our first Annual Appeal raised over \$50K from 145 donors, and we have inducted four members into our newly formed Legacy Society. *(Please consider joining by remembering the Foundation in your estate plan and encourage others to follow suit.)* February is also, for the first time, ACBL Educational Foundation Month. Ninety percent of the proceeds from these games will support our programs and grants, so "please play for us!"

In conclusion, we owe our phenomenal growth this past year to you, our friends. Again, we thank you for all you have done to make this year so successful. We anticipate continued growth and exciting projects in 2020 aimed at getting more people to learn and enjoy bridge and getting current players more engaged with this great game. We encourage you, and your friends, to move forward with us.

With Gratitude,

E. Kristen Frederick
Executive Director

Joel R. Kramer
President, Board of Trustees

ACBL EDUCATIONAL FOUNDATION'S *Purpose & Goals*

ACBLEF Purpose:

- To increase the number of bridge players.
- To engage in educational activities for the purpose of instructing the public as to the fundamentals, study, and play of contract bridge.
- To increase the pleasure of playing bridge.

ACBLEF Goals:

- To introduce more people to the game of bridge, regardless of whether it's social, duplicate, or a simplified stepping-stone game.
- To develop a network of casual bridge players and encourage a deeper engagement with the game.

Millions of people around the world are bridge players, and the ACBL Educational Foundation hopes to grow the passion for bridge in communities and households all across North America. **The Foundation does this through grantmaking and developing our own programs, often partnering with other organizations such as the American Contract Bridge League (ACBL) and the American Bridge Teachers Association (ABTA).**

Revenue, Expenses AND Net Assets

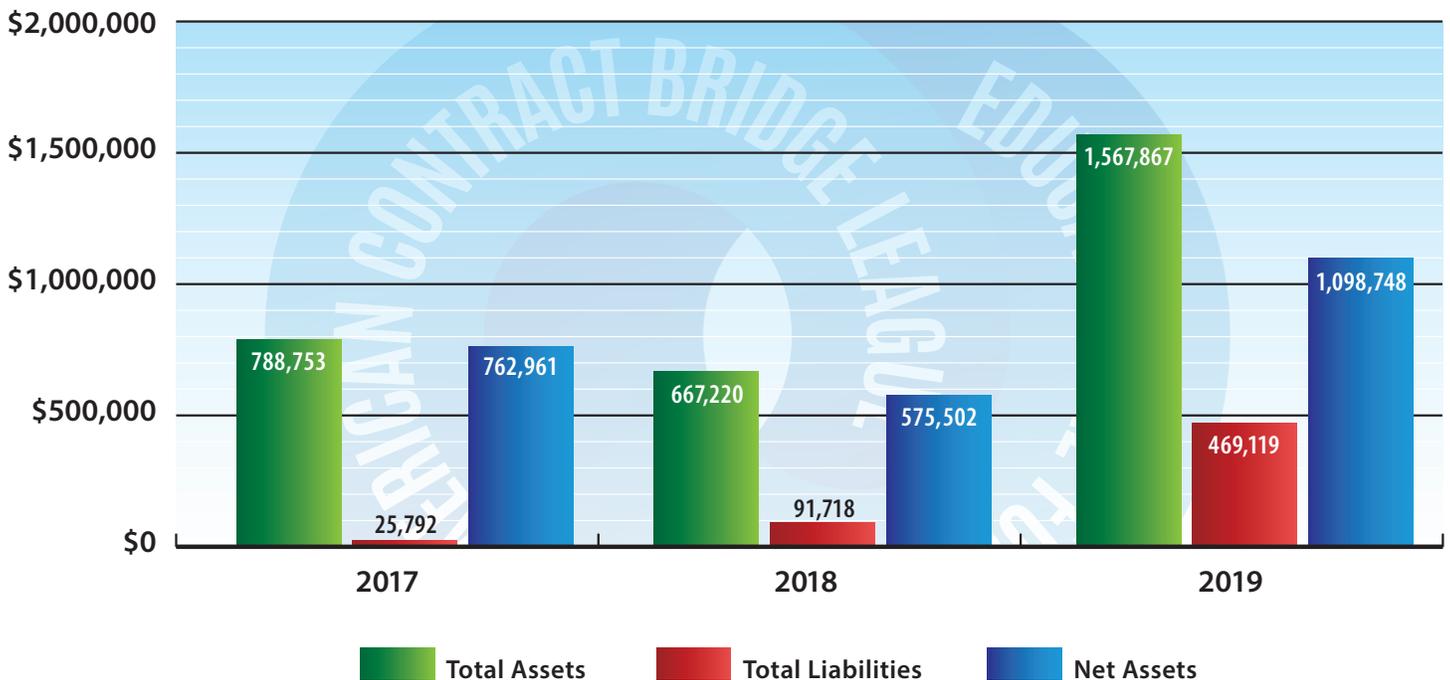
2019 was a banner year for the Foundation in many ways. We received a large legacy gift from the estate of Carlene Garrigus of over **\$1 million** which enabled us to increase net assets and spending. We also hired our first employee, Kristen Frederick, as Executive Director. Program expenditure increased through expansion of the collegiate program and a pilot grant to bring bridge to the U.S. military.

The Foundation created an endowment and approved an investment policy which allows for equity investments to increase the return on our assets.

Our first annual appeal raised over **\$50,000** from donations and we look forward to increasing our funding for bridge education in 2020.



ACBL EDUCATIONAL FOUNDATION TOTAL ASSETS, LIABILITIES, & NET ASSETS



The ACBL Educational Foundation

has awarded **175** grants totaling **\$540,000** from 2012 through 2018. Grants awarded for the 2019 fiscal year totaled **\$102,282**.

Grants Awarded Over \$10,000

- **Bridge with Patty, LLC, in conjunction with U.S. Army Colonel Lon Sunshine:** Design and implementation of a program to teach bridge and promote play at three army bases
- **Keep Bridge Alive:** Research project in Scotland studying bridge and well-being
- **Michigan Youth Bridge, Inc.:** Week-long overnight camp for young players across the U.S.
- **Youth Bridge Education Organization (Carlinville, IL):** Youth bridge camp to provide multi-level instruction to young people ages 11-15 for one week in overnight camp

Grants Awarded Under \$10,000

- **ACBL Houston Unit 174:** "Movie night" featuring the production "Aces and Knaves"
- **American Bridge Teachers Association Teacher Workshop:** Filming speaker and workshops at ABTA Convention for ABTA website
- **American Bridge Teachers Association Convention:** A/V support for ABTA convention
- **Birmingham Duplicate Bridge Club:** Teaching *Learn Bridge In A Day?*®

Grant Highlight



BOYS & GIRLS CLUB MENTORING INITIATIVE

The ACBLEF is helping to develop a mentoring program in collaboration with the Boys & Girls Clubs of Dundee Township in Carpentersville, Illinois.

Still in its beginning stages, students from Carpentersville Middle School (11-13 years of age) are learning card games like Crazy 8s, Hearts, and Spades to help provide the foundation to learn basic card playing concepts found in bridge (ie: following suit, tricks, bidding, etc.)

This year, the students will be paired with mentors from the local community to learn to play the game of bridge.

"It is awesome to see Club members having fun learning these card games and not focused on their electronic devices," said Krystal Harro, a staff member at the Boys & Girls Club.

We look forward to supporting this great initiative as it moves forward.

Grants Awarded Under \$10,000, continued

- **Bridge and Dementia Prevention Research:**
Research project in Poland studying the connection between learning and playing bridge and the prevention of dementia
- **Bridge Center of Buffalo:**
Youth Bridge Educational Program
- **Cavendish Bridge Club:**
Weekly bridge lessons to students in the greater New York area
- **Central Florida Youth Bridge:**
School bridge program
- **CT Bridge 199 Sectional:**
Tournament for I/N providing speakers and handouts
- **Mo-Kan Summer Youth Camp:**
Summer day camp for bridge students
- **Summer Camp (Oaxaca, Mexico):**
Summer day camp for students and bridge teacher interns
- **St. Louis Bridge Center:**
Mentor/mentee program
- **Unit 144 Summer Camp:**
Summer day camp for bridge families

Grant Highlight



GRANT FOR BRIDGE ON U.S. ARMY BASES

To cultivate one of its target audiences, the Foundation issued a major grant in 2019 to teach Army personnel how to play bridge.

Retired Army Colonel Lon Sunshine and recent ACBL Hall of Famer, Patty Tucker, combined talents and are rolling out a program on three Army bases intending

to reinstate bridge in military life. The challenge of the game, its mental stimulation, and teamwork had always been the motivation behind bridge in the military, especially during Eisenhower's command. Now it's making its reappearance.

Starting in February at Fort Jackson in Columbia, SC, the program will identify active and retired army personnel who are interested in learning how to play the game or refreshing their bridge skills. Nearby Columbia Bridge Club will provide game playing opportunities, identify potential teachers, and furnish class space if it is not available on the base.

Materials and teacher fees will be covered by the grant. The pilot program will begin with Tucker's *Learn Bridge in a Day?*® followed by six of her two-hour bridge classes that may be taught by local teachers.



2019 ACBL EDUCATIONAL FOUNDATION *Donors*

PLATINUM (\$5000+)

Anonymous (1)
Paul Cuneo
Includes match by the Shell Oil Company Foundation

EMERALD (\$2500-\$4999)

Anonymous (1)
James Holzhauer
Jay Whipple

DIAMOND (\$1000-\$2499)

Anonymous (1)
Ellen Anten
Mitch Dunitz
Geeske Joel
Greg Johnson
In honor of his parents, Harold & Marion Johnson
Joel Kramer
The Nivin & Duncan MacMillan Foundation
Racciatti Family Fund
Marsha Ryle
Roger Sachs & Rose Sachs
In memory of Evan & Eleanor Sachs
Robert Todd
Janet Treisman

SAPPHIRE (\$500-\$999)

Anonymous (1)
Jane Champion
Sam Dodson
E. Kristen Frederick
The ACBL Board of Directors
In honor of Jay Whipple
Bryan Howard
Alice Platt
Thomas Rosenthal
Craig Robinson
Betty Starzec

GOLD (\$250-\$499)

Apple Bridge Club
C. Beth Cotner
Jonathan Friendly
Jim Maier
Fletcher Smoak
Jean Noel Willk
Barbara Zipoy
In memory of Marie Tremblatt

RUBY (\$100 - \$249)

Anonymous (4)
The Alexander Family
Sharon & Robert Anderson

Vinay Apte
William Cook
In honor of Robert Todd
Jill Dimitrief
Lynne & Bill Dinner
Jorge I Dominguez
In memory of Silvia Puig
Margaret Garms
Janice Hearon
In memory of Mike Cotterman
Kenneth S. Hirshon Trust
Yumiko Hough
Charlotte Hubbell
Joseph Jones
In honor of Barbara Heller
William Kohler
Sidney Landman
Jack LaVigne
Charla Lerman
McKinney Duplicate Bridge #599
ACBL Unit #144
Myrtis Meyer
Jill Meyers & Sid Brownstein
Harlene Michaels
Walter Mitchell
In honor of Beth Rosenthal
Patti Mullendore

Janet Nantz
In memory of Virginia Childers
Nancy Olsen
Jerry Ostrov
Sandra Parker
In memory of James David Cobb
George Retek
In memory of George Rosenkrantz
Len & Alice Sayles
In memory of Arthur Fields
June Stoiber
Hans & Nancy Strohmer
Susan Tupy
In memory of Evan Sachs
UBS Wealth Management
Charlie Wilkins

BRONZE (\$50-\$99)

Anonymous (7)
Anonymous (1)
In honor of all military
Robert M. Asher
Donald Beyer
Mark Blumenthal
M. Gay Conklin
Patricia Dalglish



Grant Highlight COLLEGIATE INITIATIVE

Addressing another target audience, the Collegiate Initiative, a partnership between the ACBL Educational Foundation and ACBL, exceeded all expectations at the 2019 Summer NABC, with a record 14 teams competing for scholarships in the Collegiate Bridge Bowl. Thirty-eight pairs, another record for us, played in the two-session championship as well. Forty schools with student bridge clubs and/or teams now participate and the number keeps growing.

ACBLEF funded Bridge Bowl scholarships, stipends and travel for six of the eleven pairs plus teaching materials and bridge supplies for the college programs. Each of these young players holds a key to the future of bridge, and we were proud to support them. And who, of the winners, will ever forget having brunch with James Holzhauer of "Jeopardy!" fame to wind up the week?



- Lauren DeNoia
In memory of Louise Vivacqua
- Renee Ferrera
In memory of Sheila Wiener
- Dianna Gittelman
- Mark & Lisa Gordon
- Joseph Green
- Jan Hall
- Martha Harris
*In memory of my parents,
Hiawatha & Ethel Harris*
- H. Byron Jenkins II
- William Karnaze
- Joel Kramer
In memory of Evan Sachs
- Lethbridge Bridge Club
- Robert Mattox
- Mark McGree
- Joel Myers
- David Nelson
- Bridget Poizner
In honor of Ron Huffaker
- JoAnne Robertson
- Lynn Root
- Michael Salscheider
- Bruce Schwaidelson
- Linda Seyffarth
- John Templin
In honor of Nancy Daugherty
- Lewis Thompson
- Susan Weserling
In honor of Barbara Thomas



GRASSROOTS (\$1-\$49)

- Anonymous (1)
- Mrs. Jimmie A. Anderson
- Blacklake Nipomo
- Duplicate Bridge Club
- Beryl Block
- Christopher C. Clarke
- Michael Combs
- Forest & Susanne Duncan
In honor of Herbert Seufert
- Julie Eckerman
- E. Kristen Frederick
In memory of Kate Furler
- Thomas George
- Yorktown Bridge Club
In memory of Gertrude Flor
- Yorktown Bridge Club
In memory of Evie Krancer



Grant Highlight
UN DIAMANTE, UN CORAZON ...



In 2014, Arturo Garcia Aquilar, a bilingual Spanish teacher, and Carl Owens, a retiree from Georgia, U.S., co-founded La Liga de Bridge-Oaxaca, Mexico (The Bridge League of Oaxaca, Mexico) to provide outreach to the Mexican population and to offer bridge classes to youngsters.

The program began when Arturo was faced with a shortage of work after most of his students returned to northern climates at the end of the winter. Local bridge players, all expats, financed the first summer school program for children to learn to play bridge on the campus of the Becari Language School. It started with two students; by the end of the summer there were 24.

This year the Foundation provided a \$1500 grant to the League to teach 16 youths basic bridge during a 10-day course in July. The grant also provided teaching and class management instruction to four certified young interns.

On September 7, 2019, a group of 60 Oaxacan people, ranging in age from eight to eighty, embarked on a two-hour lesson to learn bridge. Helping to make this program possible were six young interns, including four of Maestro Arturo's original students. Each of them are now certified to start teaching in their own neighborhoods.

Anne F. Hastings
 Monica Heseman
 Buckner Hughes
 Elizabeth P. Hutchison
 Michael Kraut
 Hement Lall
 Max Levit
 John E. McLaughlin
 James Moffett
In memory of Evan & Eleanor Sachs
 James O'Donnell
 Viktoria Renaud
 Tanya Rodich
 Stephen Segal
 Cecily Silberman
 Patti Stuhlman
 Beatrice Suskin
 Elizabeth Wefel
In memory of Evan Sachs
 Barry Wilderman
 Susan Yelderman
In memory of Adelia Ashworth
 Penny Young

ACBLEF LEGACY SOCIETY

Carlene Garrigus*
 Paul Cuneo
 Joel Kramer
 Dianne Belk & Lawrence Calder
**Deceased*

SOCIAL MEDIA GIVING

Network for Good
 Your Cause
 Amazon
 Amazon Smile

PLUS *approximately 24,500 ACBL members who made a \$2 annual donation.*

We do our best to make sure our donor list is current. If we have inadvertently omitted your name, please contact us as soon as possible. We do not share contact or financial information with any other organizations or companies.

ACBLEF Honor Roll

Our deepest thanks to the following individuals whose belief in bridge education and their support of it is truly exceptional.

30+ CONTRIBUTIONS

J. Dudley Alexander
 William Beakes
 Oren Patashnik
 Joan Schepps
 William Swartchild III
 Robert Williams

25-29 CONTRIBUTIONS

Helen Aaron
 Charles Aldenderfer
 Mazhar Ali
 Janice Anderson
 Sig Anderson
 Adam Anigacz
 Eva Bair
 Nancy Bass
 Martin Becker
 Steve Becker
 Gail Bell
 Barbara Benson
 Carol Black
 Caroline Bowman
 Bruce Brian
 Andrejs Bross
 LeRoy Bunnell Jr
 Susan Callison
 Nicholas Carlson
 Squeak Conner
 Ray Cormier Jr
 Doyle Crook Jr
 Michael Deegan
 B. Dellinger
 Jacqueline Devine
 Ronny Dobrin
 Paul Donaghy
 Carol Drewniak
 Teresa Duerwer
 Mariann Farrelly
 Carolyn Feldman
 Karlen Flowers
 Mike Floyd
 Richard Follenweider
 Barbara Fontaine
 Michael Fried
 Bernard Garbose
 Ronald George

Elizabeth Getman
 Phyllis Gibson
 Eugene Goldberg
 Anne Goldman
 William Golush
 Marlene Gouth
 Wendy Gray
 Gary Greene
 Beatrice Haley
 Roger Hallowell Jr
 Gary Hatten
 Gene Hershberger
 Jim Hutter
 Christiane Jackson
 Marshall Jacobs
 Penelope Johnson
 Simon Kantor
 Hugon Karwowski
 Marjorie Kaufman
 Howard Kestin
 John Kier III
 Bruce King
 Jane King
 Virginia Klapp
 Don Koester
 Nancy Koester
 Michael Kruley
 Floreine Kurtzweil
 Sally Lair
 Barbara LaVigne
 Jack LaVigne
 Joyce Levy
 Keith Loseke
 Francis Loughran
 Marion MacKenzie
 John Mathis
 Edward Mc Dermott
 Franklin Merblum
 David Michaelson
 Virginia Mitchell
 Elizabeth Morrin
 Charles Morrin
 James Morris
 Helen Moses
 Bonnie Murray
 Tillie Nelson
 Stephen Nordberg

Elliott Nueman
 Robert Null
 Imogene Olcott
 Nelson Owens
 Eva Paulay
 Marsha Platnick
 Louise Poole
 John Powell
 Elaine Prince
 Judy Pujol
 Thomas Quaid
 Eldon Raber
 Lani Ray
 Thomas Revesz
 Lorraine Rodich
 Edmund Roman
 Tom Rothgiesser
 Jane Russell
 Edward Sable
 William Sampson
 Jerry Schmitt
 Bruce Searleman
 Lenore Shaw
 Rudolph Shelley
 Joan Shifter
 Paul Sitz
 Ron Smith
 Jack Stafford
 Barry Stapsky
 Edward Stark
 Joan Stark
 Jackie Stewart
 Gloria Troy
 Georgia Van Cleve
 Milt Van Reed
 Paul Vena
 G. Elizabeth Walker
 Paula Warren
 Sharlyn Weizer
 Richard Wendricks
 Nancy Widman
 Douglas Widman
 Michael Wiener
 Thomas Wightman
 Elizabeth Wightman
 Edgar Wolman

2019 ACBL EDUCATIONAL FOUNDATION

Board of Directors

OFFICERS



Joel R. Kramer
President



Robert S. Todd
Vice President



Paul Cuneo
Treasurer



Jane S. Champion
Secretary

MARKETING/COMMUNICATIONS

Joel R. Kramer
Chair

Stephanie Threlkeld
ACBL

Jonathan Friendly
Member at Large

Robert S. Todd
Ad Hoc: Market Research

DIRECTORS

Ellen Anten

Flo Belford

Mitch J. Dunitz

Bryan Howard

Geeske Joel

Greg Johnson

Craig Robinson

Betty Starzec

EXECUTIVE COMMITTEE

Joel R. Kramer
*President & Marketing/
Communications Chair*

Barbara Heller
Immediate Past President

Robert S. Todd
Vice President & Program Chair

Paul Cuneo
*Treasurer, Finance &
Liaison Chair*

Jane S. Champion
Secretary

Bryan Howard
Legal Counsel

Mitch J. Dunitz
Development Chair

PROGRAM COMMITTEE

Robert S. Todd
Chair

Betty Starzec
Past President, ABTA

Henry Meguid
President, ABTA

Jane Champion

Flo Belford
Grant Administrator

Stephanie Threlkeld
ACBL College Initiative

Barbara Heller

Geeske Joel

Greg Johnson
Ad Hoc

Mitch Dunitz
Ad Hoc

IMMEDIATE PAST PRESIDENT

Barbara Heller

EXECUTIVE DIRECTOR

E. Kristen Frederick

FINANCE COMMITTEE

Paul Cuneo
Chair

Mike Hoffman
Member at Large

Greg Johnson

Craig Robinson

LIAISON COMMITTEE

Paul Cuneo
Chair

Stephanie Threlkeld
ACBL

Joseph Jones,
Executive Director, ACBL

Stephen Moese
Member at Large

Betty Starzec

Henry Meguid

Jane Champion

Robert S. Todd

Flo Belford



2019 ACBL EDUCATIONAL FOUNDATION *Thank You!*

The Board and Staff of the ACBL Educational Foundation extend a special thank you to all who helped us in 2019 with fundraising, volunteer efforts, and a multitude of other ways. We are grateful for the time, energy, and resources that our generous bridge community continues to provide to ensure a bright future for the game of bridge.

How you can help:



▶ **Donate time and talent.**

- Volunteers are vital to our organization.
- We couldn't operate without them. We're always open to fresh ideas and experience in development, program administration, finance, and marketing. If you have a special talent and are looking for the right place to plug in, please go to www.ACBLEF.org and click the "contact us" button. You'll hear back from us promptly.



▶ **Make a contribution.**

- Financial donations sustain our Foundation and 90% of all gifts go out to the bridge community in the form of programs and grants.
- Join the **almost 25,000 ACBL members** who elect to donate \$2 a year to ACBLEF at the time they become a member or upon renewal.
- Additionally, please consider leaving a legacy for bridge and encouraging others to follow suit. Include us in your will and estate plans.



▶ **Bridge is fun! Bridge is social! Bridge is good for the mind!**

- Through our partnerships with the American Contract Bridge League and the American Bridge Teachers Association, we can "reach and teach" people in living rooms, universities, club environments, retirement communities, schools, camps, public libraries, and other places. Let us know how we can help your group.



▶ **Share the communal wealth.**

- Was your club the beneficiary of a grant? Do you have an interesting "how I came to play bridge" story? Maybe an idea to promote bridge playing that we may not have thought about?
- We're always looking for ways to highlight what you do, not only on our website, but also on **Facebook (@ACBLEF)** and **Twitter (@acblef)**.
- Spread the word. Tell your bridge friends about us. Encourage them to volunteer. Send us your high-resolution photos (jpg or png please!). Together we will ensure that the game of bridge will be played for generations to come.

